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Web Developer & Digital Growth Strategist

Professional Summary

Creative and results-driven Web Developer & Digital Growth Strategist with a strong background in building responsive websites, crafting digital marketing campaigns, and designing smart e-learning and sales solutions. Adept at helping businesses and individuals grow their online presence through user-focused design, persuasive content, and performance-driven strategies. Proven ability to turn ideas into high-impact digital experiences that convert, scale, and empower brands. Founder of Nexa Prowess Global Ltd, with a passion for delivering innovative solutions that bridge creativity and technology.

Personal Qualities	Key Skills and Competences
<ul style="list-style-type: none">• Excellent Communicator• Creative Thinker• Problem Solver• Detail-Oriented• Adaptable• Self-Motivated	<ul style="list-style-type: none">• Web Development• Digital Marketing & Sales Strategy• Content & Creative• Photography & Media Production• E-Learning & Online Platforms• General Competence

Key Achievements

- Successfully built and launched multiple responsive websites for brands and individuals, improving online visibility and engagement.
- Founded Nexa Prowess Global Ltd, a multi-service company providing digital, educational, and business growth solutions to clients across industries.
- Designed and executed high-converting sales funnels and digital marketing strategies, leading to increased conversions and revenue for clients.
- Developed and deployed custom e-learning platforms, enabling users to access secure, structured, and interactive online courses.
- Helped businesses and personal brands grow their digital presence organically through content strategy, branding, and platform optimization.
- Created branded media content and visual campaigns that enhanced client identity and drove user engagement across social platforms.

Experience

E-Learning Platform Developer & Course Strategist

Nexa Prowess Global Ltd | Remote

April 2024 – Present

- Empowered clients to monetize knowledge through smooth digital learning systems.
- Structured course modules, video integration, payment systems, and student dashboards.
- Built secure, scalable e-learning platforms for educators and training centers.

Founder & Lead Strategist

Nexa Prowess Global Ltd | Nigeria

February 2024 – Present

- Managed client projects, sales pipelines, and brand positioning across platforms.
- Led creative direction, team collaboration, and digital strategy for growth-focused results.
- Founded a multi-service digital company delivering web dev, e-learning, branding, and outsourcing solutions.

Junior Web Developer (Contract)

TechHive NG | Remote

January 2022 – January 2024

- Developed responsive websites using HTML, Tailwind, React, Bootstrap, and WordPress.
- Integrated third-party tools (Paystack, Mailchimp, Google Analytics) to support client needs.
- Delivered SEO-ready, mobile-first websites for businesses and personal brands.

Digital Marketing Assistant

Trivianet Digital Agency | Makurdi,

Nigeria

October 2020 – December 2021

- Supported digital campaigns, Facebook Ads, and email marketing tasks.
- Helped improve content planning, ad reach, and lead conversion strategies.
- Worked directly with marketing teams to manage online brand visibility.

Photographer

Ritash Studios | Gboko, Nigeria

September 2019 – October 2021

- Provided creative photography for events, portraits, and product shoots.
- Edited images professionally using Adobe Lightroom, Photoshop, and tools.
- Collaborated with clients on brand-aligned visuals for social media and marketing.

Freelance Content Writer

Jayo Creative Solutions | Remote

March 2018 – August 2020

- Wrote SEO-based content, sales copy, and brand messaging for various industries.
- Developed blog articles and landing page copy to increase client traffic and engagement.
- Delivered creative, goal-driven content tailored to client tone and niche.

Educational Background

Rev. Fr. Moses Orshio Adasu University, Makurdi 2025

Bachelor's degree in Political Science (B.SC)

Word Of Faith Bible Institution (WOFBI) Bible school
and ministry training. 2019